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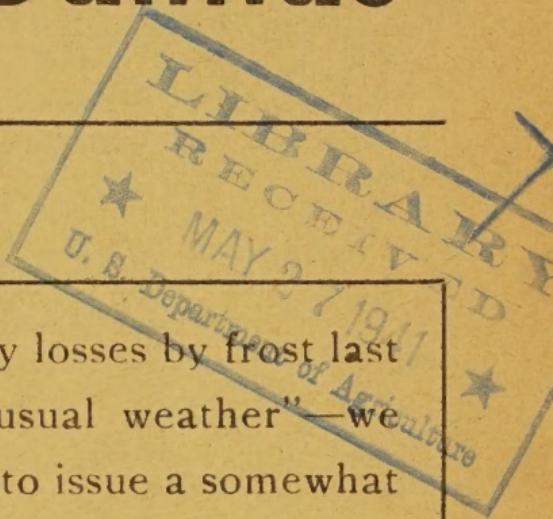
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Fitchett Dahlias

Due to heavy losses by frost last fall—"very unusual weather"—we are compelled to issue a somewhat shortened list. Have stocks of a number of new varieties that we are trying out and hope to have a complete list of all classes to show.

Come over to our house and see the Dahlias in September.

We wish to say "Thank You" to the many amateur and commercial growers who have so generously helped us at this time.



Fitchett Dahlia Gardens

Established 1900

J. T. FITCHETT, Proprietor

735-737 Milton Ave.

JANESVILLE,

WISCONSIN

Informal Decorative

Fully double flowers. Floral rays generally long, twisted or pointed and usually irregular in arrangement.

Adolph Mayer—Large, very dark velvety maroon, black sheen. \$1.50.

Adorable—Peach pink with a blend of gold.

America's Sweetheart—Large, attractive lemon yellow. 75c.

Cherokee Brave—Glowing dark carmine of artistic form. Originating in the South, it does not burn or fade, and has made a good record wherever shown. \$1.50.

Clara Barton—Large blooms, facing out, on good stems. Face silvery orchid, reverse deep lavender.

Clara Carder—Originating in New Zealand, this variety has made a good record in America. Cyclamen pink; petals slightly waving.

Earl Baldwin—The enormous flowers are of a beautiful formation with florets twisting and curling. Ground color flame, but almost covered by lilac rose and purplish tints which all blend together. \$1.50.

Elinor M. Radell—Deep rose pink at center shading to amaranth pink at edges. It qualified for the Honor Roll equally well in color, stem, form and size and is a prolific bloomer. 75c

Freida George—Cream at base, gradually changing to sunset and coral tips. \$1.50.

Great Harbor—Medium height plant with flowers on good stems. A large flower of bright crimson carmine.

Hunt's Velvet Wonder — Rich violet burgundy blooms carried rigidly erect on good stems. \$1.00.

Jane Cowl—Next to Jersey's Beauty, probably the most popular dahlia grown. Color, bronzy buff and old gold, blending to a darker center

La Reina—The originator says truthfully it is a combination of size and beauty hard to beat. A Californian of beautiful gold overlaid with buff on long strong stems. Many times a winner. \$1.00.

Mabel Elizabeth — Large, very free blooming white from California. \$1.00.

Man o' War—Ox-blood red. Blooms with the earliest and continues up to frost. Flowers erect, stems long, foliage dark. 75c.

Margaret Woodrow Wilson—A large blossom with good stem. Cream white with phlox purple reverse.

Margrace—Bright cardinal with a tan reverse. Petals curl and twist to show the back. Excellent stems. \$1.00.

Mrs. Geo. LeBoutilier—Deep crimson red held on good stiff stems. Free branching robust bush. 75c.

Murphy's Masterpiece—The standard big red for exhibition. Deep crimson red. \$1.00.

Myra Howard—Wonderfully thrifty plant producing giant blooms. A combination of saffron and gold with tints of salmon. Small petaloids at base of larger petals.

Pride of Austinburg—Grenadine pink and light yellow; center and reverse light purple. A profuse bloomer. 75c.

Robert Emmett—Dark green, insect-resistant foliage. Large velvety cardinal red.

Ruby Taylor—Crimson carmine that holds well in sunshine. Plant thrifty and foliage good.

Sharazad—A gorgeous deep pink, resembling Jane Cowl in many ways. \$1.00.

Spirit of St. Louis—Deep American Beauty rose color. Will not fade or burn in the sun. Free bloomer.

Glamour—Immense purple and violet. \$2.00

Paul Bunyan's Charm—Deep golden yellow. \$1.50

Rookwood—Deep orchid; twisted petals.

Immaculate—Pure white, similar to Andrea Erickson but more vigorous.

His Eminence—Carmine crimson; long stem. \$1.00

Milton J. Cross—Golden yellow, shaded rose. 75c.

Bronze Beauty—Striking coppery bronze. \$1.50

Sunrays—Golden buff with apricot suffusion. \$1.50

Freckles—Lemon yellow splashed scarlet. \$1.00

PRICE—Fifty cents each, except as noted.

Formal Decorative

Fully double flowers. Floral rays generally broad, either pointed or rounded at the tips, outer ones tending to recurve and central ones tending to be cupped. A somewhat regular flower.

Avalon—Good even in a dry season. Chrome yellow. Stems equal to Jersey Beauty. Ideal in every way.

Cavalcade—Much resembles Jersey's Beauty in form and stem, but with a larger bloom. Color a deep old rose. An introduction of 1935 which will outlive a number of its mates.

C. E. Mastick—Huge golden bronze, suffused red. \$1.50.

Charm—Much admired. A pleasing combination of burnt orange and yellow.

Chataqua Salute—Pure white and a prolific bloomer. 75c.

Croyden Glory—Bright lemon yellow. Blooms are always full and very deep. \$1.00.

D'arcy Sainsbury—Full flowers with slightly twisted petals. One of the best creamy whites in commerce today. \$2.00.

Daybreak—Large, lemon overlaid with orange scarlet. \$1.50.

D. M. Moore deep crimson maroon, with almost black center. Early

Geneva Beauty—A beautiful dahlia of nopal red with a darker center. Early bloomer and a good keeper. \$1.00.

Ida Perkins—A pure, clear white on a good stem.

Jersey's Beauty—The most popular dahlia in commerce today. Known and prized wherever dahlias are grown and conceded to be the finest pink dahlia in existence. A tall, vigorous plant.

Judge Marean—Orange yellow, red and gold—different colors predominating as the flowers develop. A free bloomer on good stems.

Kentucky—A sport of Jersey's Beauty with all its good qualities. Light salmon pink. 75c.

Kittie Dunlap—Has all that can be desired in size, substance and stem. A pleasing shade of carmine rose, similar to the American Beauty rose.

Lois Walcher—Bicolor, deep amaranth to pansy purple, outer one-third of each petal clear white, with practically no variation or blending. Has the unprecedented record of winning six achievement medals \$1.50.

Marcella Gill—A good florists' variety. Color, soft rose pink. Medium sized flowers, freely produced on wiry stems.

Mrs. I. de Ver Warner—One of the best of the Judge Marean dahlias. Large flowers, of good substance, on strong stems. Rich orchid or mauve pink.

Nathan Hale—Bronze, good stem, free bloomer.

Oakleigh Monarch—Blooms very large, deep crimson in color. Seen in all the big shows. 75c.

Phyllis Knight—Salmon and rose pink. Of great size and charming color. \$1.50.

Porthos—Large, flat, short-petaled cardinal red. Tends to show a green center early in season, but later comes very good.

Queen City—Very attractive scarlet pink, introduced by Golden Rule. Much claimed for it as a cut flower. 75c.

Rose Fallon—One of the world's best dahlias. Large, old gold. By selection we have developed a strain of uniformly tall plants

Supreme Beauty—Well named. Somewhat lighter than Jersey's Beauty, with a higher center. Good stem and an exceptionally long-keeping flower. 75c.

Thomas A. Edison—Very dark purplish red. Robust grower, with dark leathery foliage. The unusual color is outstanding

Cheer Leader—Large rose pink. It won outstanding honors last season. \$2.50

Dia Wong—Extra size canary yellow. \$1.50

Jean Kerr—Almost a ball. Pure white cut flower type.

Paramount—Soft yellow, long stems.

Red Menace—Huge crimson, best commercial type. \$1.50

Rose Glory—Deep rose; freely produced.

PRICE—Fifty cents each, except as noted.

Semi Cactus

Fully double flowers with margins of the floral rays revolute for less than one-half of their length.

Alice Whittier—Erect plant, holding the flowers well above the foliage. Large, deep flower of primrose yellow with golden glow at base of petals. 50c.

Andre Csizik—Medium size lilac with unusually long strong stems. \$1.00.

Baerne—Early, deep rose red. 75c.

Edna Ferber—Glistening coral, shading to old rose. 75c.

Fanny Sandt—Intense tyrian pink showing well under artificial light. Insect resistant foliage. 50c.

Farncott—Aster purple, with a majority of the petals tipped white. A profuse bloomer with flowers well above the foliage. Good keeper. 50c.

Jean Trimbee—A Canadian introduction which has made good in this country. Flowers are large and of a rich petunia violet color. 75c.

Josephine G.—True rose pink, fluted petals tipped pinard yellow. A very attractive flower due to its upright blooms and splendid habit of growth. 50c.

Karl Bonawitz—A tall branching plant producing flowers on good stems. Artistic flowers of brilliant velvety carmine. 50c.

Maryland Orange—Bright orange with reddish shadings. Good commercial color and type. 50c.

Michigan White—Good cut flower and exhibition white produced freely on good stems. \$1.00

New Glory—S. C.—Large, incurving petals, dark red tipped white. 50c.

Oriental Beauty—Clear, bright violet rose. Strong rugged bushes. 50c.

R. P. Rutherford—Golden orange, flushed, veined and deepening to red. Bluntly pointed petals; dwarf plant. 75c.

Santuzza—Coral pink of great size and depth, held erect on strong stems. \$1.00.

Satan—Flaming red with light touch of gold at center. A winner for size and vigor. 50c.

Zuiwn—Semi Cactus. Attractive bright red with strong stem. Goes well with Shirokane. Recommended for market or exhibition. \$1.00.

Recurved or Straight Cactus

Fully double flowers with margins of the floral rays revolute for one-half or more of their length. Floral rays recurved or straight.

Better Times—A large lilac rose, narrow petals. \$1.00.

Cometeer—Bright golden buff straight cactus. Early and continuous bloomer. \$1.50.

Countess of Lonsdale—One of the oldest varieties in cultivation, yet hard to equal for freedom of bloom. A pleasing blending of salmon-pink and amber. 25c.

Dulcinea—Soft crimson red with long pointed petals. 75c.

Fiery Dawn—Claimed to be one of the best of the recent introductions. Scarlet, incurved and interlacing. \$1.00.

Floradora—Dark blood red. An old variety that has outlived many that have been brought out as "better." 25c.

Hoffnung—Good sized flowers of salmon or rose, shading to gold at center. 50c.

Hollywood—A free blooming rosy salmon. 75c.

Jersey Dainty—A quite popular white. 75c.

Jugendspracht—A beautiful straight cactus, cream center to salmon rose outer petals. A good keeper. 50c.

Leiden's Elegance—Medium size light cardinal.
Long erect stems. 75c.

Lemonia—A brilliant clear lemon yellow that is
very striking. 75c.

Mascotte—Rose, tinted cerise, lighter tips. Many
foreign awards. 75c.

Miss Antwerp—Clear rose, suffused with yellow.
A good sized flower on a tall rigid stem.
\$1.00.

Miss Belgium—Bright orange; medium size. 75c.

Mrs. Richard Twyford—Brilliant scarlet with
yellow disc at base of petals. \$1.00.

Nagel's Canary—A fine deep canary yellow Euro-
pean variety. 75c.

Rene Cayeux—Bright geranium red. A French
variety which is a dependable bloomer with a
good stem. 25c.

Wepezo—Bright geranium red, freely produced
on good stems. 75c.

Wolfgang von Goethe—Golden Bronze, shaded
orange scarlet. 50c.

Incurved Cactus

Fully double flowers with margins of the floral rays revolute (or rolled back) for one-half or more of their length. Floral rays tend to curve in toward center of flower.

Kinko—I. C. Giant pale yellow, decidedly incurving. \$1.00.

Mrs. Herbert O'Connor—True deep rose pink. A strong grower. \$1.00.

Pluie d'or—**Shower of Gold**—Gold and amber incurved very freely produced on a medium plant. Good exhibition variety. \$1.00.

Renate Muller—I. C.—One of the newer German cactus varieties which comes highly recommended. Shell pink shading to deep cream at the center. 75c.

Showa—Incurved. Originator says: "A truly recommendable world best." Deep cerise, tipped silvery white. A healthy grower. \$1.00.

Son of Satan—An immense incurved flame red with excellent stem. \$1.00.

Small stocks of a lot of varieties—
not listed here—see them in garden.

Pompons

Having same characteristics as Ball Dahlias, but less than two inches in diameter.

Full list in next catalog Each 25c; per dozen \$2.50

Anemone

Open centered flowers with one row of large ray florets, center filled with small tubular florets.

Ada Finch—Cream white single flower, center filled with tubular petals of the same color. 50c.

Single

Open centered flowers with only one row of ray florets, or petals.

Helvetia—White, edged scarlet. Fern leaved foliage. Very attractive.

Newport Wonder—Large, pointed petals, long stems; a beautiful old rose. 50c.

Ball

Fully double flowers, ball shaped or slightly flattened. Floral rays in spiral arrangement, blunt or rounded at tips, and quilled or with markedly involute margins. Two inches or more in diameter.

PRICE—Fifty cents each, except as noted.

We have yet to find a better all-around

Fertilizer for Dahlias than

VIGORO

Specially prepared plant food

To DAVID W. RADKE, Secretary,
6755 S. Bishop Street, Chicago, Ill.

CENTRAL STATES DAHLIA SOCIETY, Inc. and enclose herewith \$1.00 for
annual dues.

Signed _____

Address _____

The writer is a charter member of this organization and considers
membership a wonderful value--better even than some dollar dahlias.
It includes the privilege of participating in the big show at Garfield
Park in September, attendance at monthly meetings with very helpful
programs, and last but not least "The Dahlia" official publication of
this Society. Help make the membership ONE THOUSAND this year.

Have a Hobby! Grow Dahlias!

J. T. FITCHETT, Janesville, Wis.

